

State Farm® New York State Counsel Floyd Holloway honored

MELVILLE, N.Y., Thursday, June 28, 2007 – State Farm Insurance Companies State Counsel Floyd Holloway, Jr. received the New York Insurance Association, Inc. Distinguished Service Award during the organization’s annual conference in Lake George, N.Y.



A tradition that began 11 years ago, the Distinguished Service Award recognizes those who have contributed to the insurance industry and to the growth and success of NYIA. The award recipient is determined by the NYIA Chair, Wayne McOwen of Guard Insurance, with help from the president and vice president of NYIA.

“Floyd Holloway has played a vital role in the growth and success of NYIA,” President Bernie Bourdeau said. “He has volunteered his time, leadership and expertise to help reposition this association to better serve the needs of the property/casualty insurers.”

Among Holloway’s contributions was his influence in bringing the Fraud Alliance Management contract to NYIA and his company’s grass roots participation in NYIA.

With State Farm since 1989, Holloway started in the large loss casualty unit as a complex casualty specialist in Minnesota. While in this position he developed an expertise in environmental claims. After taking a position as Claim Attorney in general claims in Bloomington, Illinois in 1989, Holloway transferred to the Corporate Law Department in 1994. In 1998, he was promoted to the position of State Counsel for New York. He assumed his current position in 2003. His responsibilities include legislative and regulatory monitoring; and advocacy for the Company in New York.

Holloway is a former chairman of NYIA and remains active in the organization’s governance and strategic planning processes; and management of public policy initiatives. He is also a participating member on NYIA’s legal, planning, and legislative and education committees.

Celebrating its 125th year, NYIA® Inc. is a trade association of more than 70 auto, home and business insurers in the state. As a premiere industry organization, it provides members with timely and relevant information on legislation and regulation, and works to educate state legislators regarding issues of importance to its members. For more information on NYIA, visit www.nyia.org. For more information on State Farm, visit www.statefarm.com.