



**Contact:** Cassandra Anderson  
(518) 432-4227 or (518) 312-3315

**FOR IMMEDIATE RELEASE**

## **BAXTER HONORED AT NEW YORK INSURANCE ASSOCIATION ANNUAL CONFERENCE**

**SARATOGA SPRINGS, N.Y., June 15, 2010**—The New York Insurance Association, Inc. (NYIA) honored Robert B. Baxter, CEO and general manager of Dryden Mutual Insurance Company with NYIA’s 2010 Chair’s Distinguished Service Award at the association’s annual conference on June 3 in Saratoga Springs, N.Y.

“Bob epitomizes the meaning of association and makes a point to share his vast knowledge about insurance with colleagues and peers,” NYIA chair and Utica First Insurance Company president and CEO, Richard Zick said. “He is known for his commitment to the insurance profession and is involved in numerous industry organizations. His goal is not only for Dryden Mutual to be successful, but rather for the entire property and casualty industry to find success by providing financial security to consumers. On top of that he is one of the nicest guys I have had the pleasure to work with in all my years in this business.”

Baxter has served on NYIA’s board of directors for the past six years. He has also served on various NYIA committees, including bylaws and education and conference planning. In addition, he is a trustee of the New York Insurance Scholarship Foundation, Inc.—a foundation dedicated to ensuring the future of the insurance industry by supporting students studying the business of insurance that is affiliated with NYIA.

Baxter has spent more than thirty years in the insurance field—serving Dryden Mutual Insurance Company for the past 16 years, all in the chief executive officer role. Dryden Mutual is based in Dryden, N.Y. and is currently celebrating its 150th anniversary. The company has operated in Tompkins County since 1860 and today provides more than 40,000 businesses and households in all counties across upstate New York with commercial and personal insurance policies.

He has previously worked for companies in positions of progressively greater responsibilities: Allstate Insurance Company, Reliance Insurance Company, Hartford Insurance Group, National Grange Mutual, and General Accident Insurance. Prior to his insurance career, Baxter served in the United States Air Force as a commissioned officer on tours of duty in Mississippi, California, Thailand and Germany, leaving at the rank of captain.

Baxter’s dedication to the community includes serving on the board of trustees of the DeWitt Historical Society of Ithaca as well as founding and operating a series of high school insurance classes in Tompkins County through the InVEST program, an endeavor that has earned him national recognition. In addition to his affiliation with NYIA, his professional involvement includes the Better Business Bureau of Upstate New York, the Independent Insurance Agents & Brokers of New York, the Insurance Information Institute, the National Association of Mutual Insurance Companies, the Professional Insurance Agents of CT, NJ & NY, and the Property Casualty Insurers Association of America.

Baxter is a graduate of the University of Rochester with a bachelor’s degree in English literature and participated in the Reserve Officers Training Corp in college. He has attained both the Chartered Property Casualty Underwriter and Certified Insurance Counselor designations.

The New York Insurance Association (NYIA®) is a state trade association that has represented the property and casualty insurance industry for over 125 years. For more information on NYIA, visit [www.nyia.org](http://www.nyia.org).