



Know better
New York connections



Who We Are

The New York Insurance Association (NYIA) is the oldest state property and casualty insurance trade association in the nation, representing the industry for more than 125 years.

Because NYIA's focus is solely New York, we are able to provide our members with timely and relevant information on legislation, regulation and other issues affecting the industry in the state. In addition, our large membership enables us to offer these services at a dues rate that provides great value to national and regional companies that view New York as a primary market.

Why Should You Join?

NYIA's members truly set the direction of the association. The organization's committee structure encourages participation and allows the membership to determine how NYIA can most effectively work to encourage a better business environment in New York.

NYIA's membership includes both national and regional carriers, domestics and non domestics, collectively writing \$12 billion annually in New York premium. The association represents stock, mutual, and cooperative insurers writing in virtually every county of New York State. Our diverse membership is one of the greatest assets of the association.

Benefits of Membership

GOVERNMENT RELATIONS

NYIA's core purpose is to advocate on behalf of our members and to be the resource of choice for property and casualty issues. NYIA has taken a leadership role in monitoring and shaping the state's legislative and regulatory environment of the property and casualty industry. In addition, the association has established a substantial and successful Political Action Committee.

PUBLICATIONS

NYIA produces a variety of timely, informative publications available to all members. Members have the ability to customize their membership to their preferences, so the information received from NYIA is specific to the needs of each member.

PROGRAMS & SERVICES

NYIA offers a variety of programs and services to members, including an annual conference, an annual meeting, educational programs, forums with key public policymakers and industry experts, and group discounts for publications, subscriptions and reporting mandates.

PUBLIC OUTREACH

Our goal is to better educate the public and decision makers about insurance issues while working to improve the image of the industry. We offer a comprehensive statewide program publicizing NYIA's perspective through a variety of public relations and marketing initiatives.

NYIA is seen as an expert on New York insurance issues and regularly receives inquiries from media outlets resulting in coverage in New York, national and trade publications.

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NYIA is the oldest state property and casualty insurance trade association in the nation, tracing its roots back to 1882. The current association was formed in 1997 by the unification of the New York Insurance Alliance and the New York State Insurance Association. As the industry changed, stocks, mutuals and cooperatives had far more issues in common than they did differences. It became apparent that New York's property and casualty insurance industry would be best served by a single voice for the New York industry.

That voice is now NYIA.

② More information
about the many benefits
of membership in NYIA
is available at:

www.nyia.org

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