



## SPONSORSHIP

### New York Insurance Fraud Summit

The National Insurance Crime Bureau (NICB) and the New York Insurance Association (NYIA) are hosting an important industry meeting regarding insurance fraud in the State of New York. On April 21, the New York Insurance Fraud Summit will be held at the LaGuardia Airport Marriott in East Elmhurst, NY.

Key insurance industry representatives, regulators, lawmakers and law enforcement will convene to identify the scope of the state's insurance fraud problem and review potential solutions to these problems. The New York Insurance Department, Assembly and Senate Insurance Committees have strong interest in the fraud issue and may take significant action this year to address the problems.

We anticipate 200-250 attendees at this meeting comprised of key decision makers with expertise across numerous facets of the fraud spectrum. We also anticipate significant press coverage of the summit.

### Sponsorships

Sponsorships are available for this event. Given our anticipated attendance and the heightened interest in insurance fraud, a sponsorship opportunity would provide tremendous brand exposure for your company. In addition, networking opportunities will be abundant with insurance industry executives and key sectors of the law enforcement community.

Following are sponsorship options for consideration.

### **Sponsorship Levels**

<i>Gold</i>	<i>\$5,000</i>
<i>Silver</i>	<i>\$2,500</i>
<i>Bronze</i>	<i>\$1,000</i>

We will acknowledge your sponsorship in all meeting materials as well as verbal recognition and signage the day of the event.

Thank you for your consideration.

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