

NYIA 2012 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES CONTRACT



Wednesday, May 30–Friday, June 1, 2012

Mohonk Mountain House, 1000 Mountain Rest Road, New Paltz, NY 12561

Sponsor information

Company: _____
Contact Name: _____ Title: _____
Address: _____ City/State/Zip: _____
Phone: _____ Fax: _____
E-mail: _____ Website: _____

Sponsorships

Sponsorships are available on a first-come, first-served basis.

Please put a 1, 2 or 3 in box to indicate your first, second and third choice.

Platinum Sponsorship Opportunities (\$2,500 & Up)

- Special Entertainment - Thursday (\$3,500)
- Conference Program (\$3,000)
- Chair's Reception Cuisine - Wednesday (\$2,500)
- Golf Tournament - Wednesday (\$2,500)
- Banquet Dinner - Thursday (\$2,500)

Gold Sponsorship Opportunities (\$1,500 - \$2,499)

- Banquet Table Decor/Centerpiece - Thursday (\$2,000)
- Members' Lunch - Thursday (\$2,000)
- Banquet Dinner Wine - Thursday (\$2,000)
- Audio/Visual for Conference (\$1,500)
- Conference Photo Directory (\$1,500)
- Morning Session - Thursday (\$1,500)
- Banquet Reception Cuisine - Thursday (\$1,500)
- Banquet Reception Beverages - Thursday (\$1,500)
- Conference Bags (\$1,500)

Silver Sponsorship Opportunities (\$750 - \$1,499)

- Chair's Reception Beverages - Wednesday (\$1,000)
- Breakfast - Thursday (\$1,000)
- Breakfast - Friday (\$1,000)
- Refreshment Break - Thursday (\$1,000)
- Morning Session - Friday (\$1,000)
- Pocket Agenda (\$1,000)
- Refreshment Break - Friday (\$750)
- Members' Lunch Beverages - Thursday (\$750)
- Name Badge Lanyards (\$750)

Bronze Sponsorship Opportunities (\$250 - \$749)

- Lunch - Golf Tournament - Wednesday (\$500)

General Sponsorships (Any Level)

- General Sponsorship - Amount \$ _____

Item inclusion

- We will send a quantity of 225+ of the item to include in the conference bag.

Item Description: _____

Upgrade options

If you would like to upgrade your ad size, please select one below.

- Gold Sponsor Upgrade to Full Page Ad: \$500
- Silver Sponsor Upgrade to Full Page Ad: \$750
- Silver Sponsor Upgrade to Half Page Ad: \$500
- Bronze Sponsor Upgrade to Full Page Ad: \$1,000
- Bronze Sponsor Upgrade to Half Page Ad: \$750

Advertisement contact

Please complete below, if different from contact above.

Contact Name: _____

Phone: _____

E-mail: _____

Method of payment

- Check (Please make checks payable to "NYIA")
- Send me an invoice. **Please complete below, if different from above.**

Contact Name: _____

Address: _____

City/State/Zip: _____

Contract submission & NYIA contact

Please return this form to NYIA via one of the following methods:

Mail: NYIA, 130 Washington Avenue, Albany, NY 12210

Fax: (518) 432-4220 **OR E-mail:** blynch@nyia.org