



New York Insurance Association, Inc.

**P**OLITICAL **A**CTION **C**OMMITTEE

**INVEST. INFLUENCE. CHANGE THE FUTURE.**

***The stroke  
of a pen  
on a piece  
of legislation  
can change  
our industry,  
our jobs,  
our lives.***

— *Author Unknown*

# RESPONSIBILITY. PARTICIPATION. EFFECTIVENESS.

## **What is a Political Action Committee (PAC)?**

A PAC is a committee of like-minded individuals that raises money to support candidates for office or to influence legislation. Nearly every industry has some form of state and/or federal PAC.

NYIA works with elected officials on a regular basis to elevate their understanding of the insurance industry, issues facing insurers in New York, and how their decisions impact the business of insurance. With the unified voice of its members, NYIA serves as both a resource and an influential authority on insurance issues in New York State.

## **Why should I participate in the NYIA PAC?**

PACs have proven to be an effective tool in the public policymaking arena. They provide opportunities for influence and access to key lawmakers. Simply stated, larger PACs provide greater opportunities for members to be seen and heard with respect to their issues and to influence public policy outcomes. Each pledge of support from every member is vital to our efforts to shape the debate on such issues as no-fault reform, fraud, unfair claims, bad faith, mold, and tort reform.

Political decisions can directly impact your organization's ability to achieve its business objectives and your bottom line. The success of your organization depends on its ability to mount an effective lobby for change. Our success will be impacted and measured by the level of our commitment. All PAC contributions are voluntary. Your participation will go a long way toward securing an even stronger voice in the future of this industry.

## **How are the NYIA PAC funds used?**

PAC funds are used primarily, though not exclusively, to support political candidates who have an interest in and are sensitive to issues facing our industry. They are also used to support efforts to educate lawmakers who are less familiar with industry issues and challenges, and sometimes stand in opposition to our cause.

## **How do I sign up?**

Participation is easy. You select the amount you want to contribute, complete the form attached and we'll do the rest. Whether you choose to contribute individually or through your business, the options provided will accommodate most needs. To provide you with the most convenience and flexibility, NYIA has arranged to accept PAC contributions electronically or by check for one-time payments if you prefer.

***By law PAC contributions are not deductible as a business expense.***

# YES, I WANT TO MAKE A DIFFERENCE.

## Contributor Information

Full Name: \_\_\_\_\_ (if different from full name)  
Preferred/Nickname: \_\_\_\_\_  
Title: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_  
I want to receive the *NYIA PAC News* - periodic e-mail newsletter?  Yes  No  
I am willing to attend events located in my district?  Yes  No

## Corporate Contribution

### Level

Platinum  \$5,000  
Gold  \$2,500  
Silver  \$1,000  
Bronze  \$500  
Friend  \$ \_\_\_\_\_

## Individual Contribution

### Level

Platinum  \$1,000  
Gold  \$750  
Silver  \$600  
Bronze  \$300  
Friend  \$ \_\_\_\_\_

## Payment & Return Information

Please return this completed form, with check payable to "NYIA PAC" to:

New York Insurance Association, Inc. PAC, 130 Washington Avenue, Albany, NY 12210

# PLEASE RETAIN THIS PORTION FOR YOUR RECORDS

Company: \_\_\_\_\_

Contributed \$ \_\_\_\_\_ to the New York Insurance Association, Inc. PAC on \_\_\_\_\_.



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